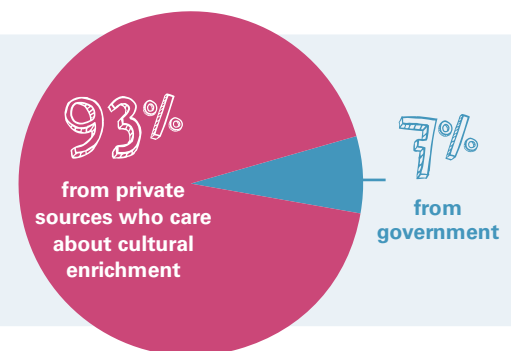


How do we value the work of the Arts & Culture field?

Programs in arts and culture are quite diverse, and while some focus on the generation, sharing, and experiencing of art in its various forms, many arts and culture programs are preventative in nature or use arts and culture as an intervention strategy.

Almost \$1.9 Billion Invested

Over 1400 Illinois social impact, or nonprofit, organizations work to provide cultural enrichment.



What does this investment yield?

\$1 = \$27

Every \$1 invested in the Arts & Culture field generates \$27 in socio-economic value

\$23

of this value goes to residents of Illinois

\$4

of this value goes to society in:

- Increased tax revenue
- Increased spending in the state due to arts and culture jobs, and
- The ripple effect of audience spending in Illinois

What are the proven benefits of the Arts & Culture field?

- Increase economic security and workforce engagement
- Increase social, emotional, and physical well-being
- Increase economic development
- Stronger communities

The work of the Arts & Culture field has value.

It plays an economic role in Illinois – as job creator, as conduit for cultural enrichment. It is also a builder of human and cultural capital and a pillar in communities.

To be involved and learn more, visit BuildingStrongerIL.com.

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Sources: Terpstra, A., & Clary, J. (2015, March). *The value of the nonprofit arts and culture field in Illinois: A social return on investment analysis*. Chicago: Social IMPACT Research Center with Donors Forum.